

KANSEI

Build the next generation of mobile robotics products.

KANSEI is a six-month Open Innovation & Product Development Program starting **1 October 2026**.

Ten selected teams — engineers, startups and technology companies — build market-ready products for **mobile robots**. Every completed product enters **KANSEI**, the SIMOBOTICS Cognitive & Symbiotic System — and is taken to market and sold by SIMOBOTICS.

ALREADY IN THE ECOSYSTEM

These products are live in the ecosystem today — your product joins them as an installable capability across compatible mobile robot platforms:

KANSEI	KOKORO	HIROGUARD	KANCHI	KURIIN
AI based cognitive ecosystem	AI predictive maintenance	Wearable proximity safety	Air-quality sensing	Air sanitization

WHAT YOU GET

- ▶ **Real mobile hardware**
Production-grade mobile robots, sensors and components from SIMOBOTICS and technology partners such as Murata, SICK and Melexis.
- ▶ **Entry into KANSEI**
Your finished product is published into KANSEI, the SIMOBOTICS Cognitive & Symbiotic System, reaching every compatible mobile robot platform.
- ▶ **Experts & mentors**
Mentors from SIMOBOTICS plus independent external experts in mobile robotics, AI, product design and go-to-market — throughout all six months.
- ▶ **SIMOBOTICS sells it**
Clear IP terms from day one, and a real route to market: SIMOBOTICS sells and distributes your product through its channels.

THE SIX-MONTH JOURNEY

1 · Apply	2 · Selection	3 · Assignment	4 · Build	5 · Integration	6 · Demo Day
SEP 2026 Fill in the form at simobotics.com/kansei with your team, theme and product idea	OCT 2026 Clarifying questions, then 10 teams selected by company and external experts	OCT 2026 The chosen theme becomes a concrete assignment, scope and plan	NOV 26 – JAN 27 Iterative development with hardware and mentor support	FEB 2027 Validation on real mobile robots and entry into KANSEI	MAR 2027 Independent jury evaluates; awards and market release

AWARDS, JURY & WHAT COMES NEXT

At Demo Day an independent jury evaluates every product and selects the winners.

1ST PLACE	2ND PLACE	3RD PLACE
€ 5,000	€ 2,000	€ 1,000

- ▶ **The top three teams optional join the PARA cohort** — continuing their development with further acceleration support.
- ▶ **Every completed product enters KANSEI** — and reaches the market: SIMOBOTICS sells and distributes it to mobile robot platforms, sales channels and real customers.

KANSEI COHORT — NOW FORMING

10 teams · Open to engineers, startups & technology companies · Program starts: **1 October 2026**

Apply: simobotics.com/kansei

HOW IT WORKS

APPLICATION PROCESS & WHAT IS EXPECTED FROM THE TEAMS

HOW TO APPLY — FOUR STEPS

Applications run through the KANSEI page. There is no long paperwork — the form, a conversation, and a decision.

1 · Fill in the form	2 · We come back to you	3 · Selection of the 10 teams	4 · The assignment is defined
Go to simobotics.com/kansei and complete the application form: your team, the theme you choose and the product you want to build. You choose the theme yourself.	We contact every applicant with clarifying questions about the concept, the team and the technical approach, so the idea is properly understood.	A panel of SIMOBOTICS experts together with independent external experts reviews all applications and selects the ten teams of the cohort.	Before the program starts, your theme becomes a concrete assignment — scope, technical requirements, development approach, plan and milestones — agreed together with the company team and the external experts.

WHAT IS EXPECTED FROM THE TEAMS

KANSEI is a product program, not a hackathon. Each team takes its theme from idea to a finished product that SIMOBOTICS can sell — developing it on both sides, hardware and software.

SIMOBOTICS PROVIDES

- ▶ Components, sensors and hardware needed for your theme — free of charge, or on preferential terms, depending on the theme.
- ▶ Production-grade mobile robots to develop and test on, from SIMOBOTICS and partners such as Murata, SICK and Melexis.
- ▶ Mentors from the company and independent external experts, throughout all six months.
- ▶ Access to KANSEI and support integrating your product into it.
- ▶ Clear IP terms in writing, and the route to market: SIMOBOTICS sells and distributes the finished product.

YOUR TEAM DELIVERS

- ▶ A finished product — not a demo and not a study. Manufacturable, installable on a mobile robot, and ready to sell.
- ▶ The hardware development: mechanics, electronics and industrial design of the module.
- ▶ The software development: embedded software, AI models and integration into KANSEI.
- ▶ Testing and validation on real mobile robots, plus the documentation the product needs.
- ▶ Delivery against the agreed plan and milestones, and a presentation to the independent jury on Demo Day.

READY TO APPLY?

The form is at www.simobotics.com/kansei · Program starts **1 October 2026**

KANSEI

FREQUENTLY ASKED QUESTIONS

THE QUESTIONS WE GET MOST

Q Who can apply?

Engineers, startups and technology companies working in or around mobile robotics. You apply as a team with a product idea — a working prototype is not required.

Q When does the program start and how long does it run?

It starts on 1 October 2026 and runs for six months, ending with Demo Day in March 2027.

Q Who chooses the theme?

You do — you pick your theme when you apply. After selection, and before the program starts, that theme is turned into a concrete assignment together with the company team and the external experts, who agree the approach, plan and milestones with you.

Q Do we pay for the components and hardware?

No. Depending on your theme, the components, sensors and hardware you need are provided free of charge or on preferential terms by SIMOBOTICS and its technology partners.

Q What is already in the ecosystem?

BALABAN, the autonomous multipurpose mobile robot, together with KOKORO (AI predictive maintenance), HIROGUARD (wearable proximity safety), KANCHI (air-quality sensing) and KURIIN (air sanitization).

Q Who owns the intellectual property?

You do. The team keeps ownership of what it builds; SIMOBOTICS receives the right to distribute and sell the product. Terms are agreed in writing before development starts.

Q Who evaluates the products?

An independent jury, unaffiliated with the teams, evaluates the finished products at Demo Day and selects the award winners.

Q What kind of products fit KANSEI?

Installable capabilities for mobile robots — perception, navigation, safety, autonomy, fleet operations and service functions, in hardware, software or both, in the spirit of the products already in the ecosystem.

Q How many teams are selected?

Ten. A panel of SIMOBOTICS experts and independent external experts selects them on the strength of the team and of the proposed product.

Q Which robots does KANSEI cover?

Mobile robots only. Products are built to run on mobile robot platforms supported by SIMOBOTICS.

Q How far do we have to take the product?

To finished-product level, in hardware and in software: manufacturable, installable on a mobile robot, integrated into KANSEI and ready to be sold. A demo or a feasibility study is not the goal.

Q What exactly is KANSEI?

The SIMOBOTICS Cognitive & Symbiotic System (CSS) — the AI layer that gives mobile robots perception, prediction and safe interaction with people. It is the layer your product plugs into.

Q Is there a participation fee? Do you take equity?

No fee, and no equity. SIMOBOTICS takes no share in your team or company.

Q What hardware and support do we get?

Production-grade mobile robots, sensors and components from SIMOBOTICS and technology partners such as Murata and SICK, plus mentors from the company and independent external experts throughout all six months.

Q What happens if we do not win an award?

Every completed product still enters KANSEI and goes to market — SIMOBOTICS sells and distributes it. The awards and the PARA cohort are additional, not the condition for entry.

Q How do we apply?

Fill in the form at www.simobotics.com/kansei. We then come back to you with clarifying questions, after which the ten teams are selected. Applications for the first cohort are open now.

STILL HAVE QUESTIONS?

Write to kansei@simobotics.com — or apply directly at simobotics.com/kansei